

webraska NAVIGATION 7.5H



Webraska Hybrid Navigation

Turn your mobile phone into a powerful hybrid navigation system with downloadable on-board maps and on-line world map. Benefit from traffic aware routing, speed camera alerts, multi-criteria local search capability and much more

Offboard navigation applications

Webraska Hybrid Navigation turns your mobile phone into a complete and reliable local search, mapping and routing system.

Choose any time between On-board downloadable maps and On-line server based maps:

- On-board mode: Download your maps from Webraska Shop site into your phone and use local search, mapping and routing without network connection, ideal for secure local use of your navigator.

- On-line mode: Connect to Webraska servers to make local search, display maps and calculate your itineraries based on the latest up to date maps. Benefit from Real Time Traffic Information (optional) and Speed Camera Alerts.

Switch between On-line and On-board modes

Webraska Navigation Hybride is powered with a unique fallback system which will automatically switch to On-board map mode when the network connection is lost. In addition, Webraska Navigation Hybride propose to the user to select another embedded map or switch to the On-line mode if the searched address or route is not in the active on-board map.

Enhanced address searches

Webraska Hybrid Navigation provides two powerful address searches: Wizard predictive address search and Free Form address entry.

With Wizard mode, start typing the name of your country, city or street and see the matching results scrolling down.

With Free Form search, type in one unique field your address or the airport, monument or railway station name. Benefit from new click and go interface for a rapid item selection.

Share your addresses and maps by SMS with your contacts

Send any address from search results or any point of interest in a text SMS to your contacts.

Display a map around any location and send the corresponding internet link in a SMS to your contacts.

Real time traffic information

Webraska Navigation SDK is also designed to build navigation applications running in disconnected mode to geocode, calculate routes, generate maps, search POIs and provide GPS-based turn-by-turn guidance by making use of a onboard map data.

Map data of any size can be extracted (e.g. France map represents 350Mb).

Speed cameras alerts

By managing onboard and offboard navigation with the same software, Webraska Navigation SDK also enables a development partner to build a hybrid application, that makes use of onboard data by default but can automatically switch to an offboard mode to calculate a route beyond the onboard map.

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Key features

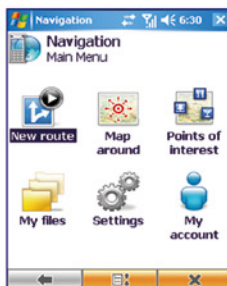
- New** Hybrid Navigation: Benefit from both on-board downloadable maps and on-line up to date dynamic world maps. Application switches automatically from on-line to on-board map in case of network loss.
- New** Wizard address search: Predictive address search with enhanced keyboard.
New Free Form search: Type in one entry field your address or your POI name.
- New** Send any address or map to a contact by SMS.
- New** One click Park and Walk to destination.
- New** Display zoomable maps around any location and visualize your points of interests.
- New** Manage your previous addresses & favourites.
 - 2D and 3D colour maps with quick zooming and panning capabilities, overview maps, Crystal clear voice instructions ahead of turns for safe driving.
 - Directions summary with name and number of highway exits.
 - Optional traffic optimised routes taking into account actual traffic speed and real time traffic alerts with Smart Traffic Update®*.
 - Speed camera alerts, with automatic and free updates of their location*.
 - Automatic re-route without server reconnection thanks to Webraska's patented IbdN® corridor extraction technology.
 - Local search among thousands of Points of Interest (POI) with dynamically updated categories and advanced search criteria.
 - Direct Call to Directory Assistance and get the address of a business or a person in a SMS and drive toward the destination.
 - One click bookmarking of positions along your route.
 - Automatic integration of all your contacts addresses.
 - Smart address entry allowing partial entries, abbreviations, and spelling mistakes.
 - Ultra fast streaming download for immediate navigation.
 - Save previous routes for future navigation, even outside of network coverage.

* Depending on data availability in each country

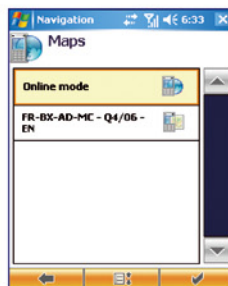
BtoB offer to service operators

A long-term partner of wireless carriers around the world, including Orange and Vodafone, Webraska offers:

- A fully customisable application according to the service provider's brand identity
- Flexible pricing models (day, month, year, etc)
- Dynamic rich-content integration
- Carrier-grade technology, guaranteed SLA and around the clock support
- Full integration with billing systems, call centres and MSISDN collection
- Reporting tools to monitor usage



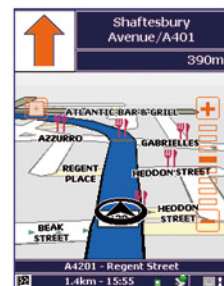
Main Menu



Maps Menu



Wizard



3D view

Different business models for different usages

Webraska Hybrid Navigation is priced according to your needs:

- **Buy Map licence** for a country or a world region from Webraska Shop site. Select On-board map mode to download and install the map on your phone. Select On-line map mode to use server based local searching, mapping and routing with free* automatic maps updates and regular safety camera updates.
- **Traffic Option** in Online mode will enable you to access to real time traffic information for traffic optimised routing and traffic alerts**.
- **Day Pass** is a subscription-free opportunity to purchase usage rights for 24 hours; Day passes are available in pack of ten; they include map data and safety camera updates as well as access to real time traffic information for optimised routing and traffic alerts**.

* Excluding communications costs

** Depending on data availability in each country

Thanks to efficient data compression algorithms, Webraska Navigation in On-line mode only downloads a few Kbytes per route i.e. 70 Kbytes per 100 km on average. Downloading a 40 km trip uses less than 2 euro cents of your monthly GPRS subscription (based on a price of €6 for 10 Mbytes).

Compatible devices

Webraska Hybrid Navigation is compatible with mobile devices running on Microsoft Windows Mobile for PocketPC.

Visit Shop on www.webraska.com for more information.

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